

# Information Brochure 2024-2025

अज्ञानेनावुं ज्ञानं

अज्ञान के द्वारा ज्ञान ढका हुआ है।  
श्रीमद् भगवत गीता अध्याय 5, श्लोक 15



## RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY

AN ISO 9001:2015 CERTIFIED INSTITUTE  
(Approved By AICTE, Ministry of HRD, GOI & Affiliated to  
Dr. APJ Abdul Kalam Technical University, Lucknow)



College Code 033

## MBA

(2 years Master Degree Course)

### Specialization Offered

- Financial Management
- Marketing Management
- Human Resource Management
- International Business
- Information Technology
- Operation Management

### Salient Features

- High Return on Investment
- Excellent Corporate Interaction
- Specialized Certification Courses
- 100+ Companies for Campus Placement
- Holistic Development Through Activity Councils & Clubs
- NCR-Hub of Opportunities



## “Some of our Jewels” Alumni



**Arun Singh**  
Territory sales head  
Ultratech Cement



**Vishwas Mohan**  
Regional Manager  
Servier India



**Suhail Siddiqi**  
Team Lead  
Amazon



**Aakriti**  
Account Manager  
Dev IT Serv Pvt. LTD.  
Batch 2022-24  
Package 8 LPA



**Manthan Verma**  
Assistant-work force  
management  
Jubilant food works limited



**Anjali Tyagi**  
Executive Trainee  
HDFC Life



**Muskan**  
Process Associate  
Genpact

*Convert Your Dreams  
into Reality*

# About the Department

RKG group of institutions started MBA in RKGIT in 2003. The Management Course of group is Approved by AICTE, Ministry of HRD, India and affiliated to AKTU, Lucknow. The course provides comprehensive exposure in all aspects of business thereby creating strong foundation for the development of skills and knowledge leading to professional as well as academic excellence. Dual specialization scheme as prescribed by AKTU is followed wherein the students can opt from areas like Finance, Marketing, Human Resource, International Business and Information Technology.

Department of Management Studies

College Code 033

Intake: 120

RKGIT management education earned a lot of name and fame and set high standards and became a centre of excellence.

In a short span several milestones have been crossed in the form of university ranks and world class placements. We strongly believe the concept of 'Pariwar' and works as one family for the overall development of our students.



*There is no substitute for hard work.*  
-Thomas Edison



## Founder (Late) Shri Raj Kumar Goel Ji

From the Founder

We are building our institute as an ideal family, the RKGIT PARIVAR

where members strive for the development, well being and promotion of each other.

## अज्ञानेनावृत्तं ज्ञानं

अज्ञान के द्वारा ज्ञान ढका हुआ है।  
श्रीमद् भगवत गीता अध्याय 5, श्लोक 15

## Our Torch Bearers



**Shri Dinesh Kumar Goel**

Chairman  
RKG Group of Institutions



**Shri Akshat Goel**

Vice Chairman  
RKG Group of Institutions



**Dr. Laxman Prasad**

Advisor  
RKG Group of Institutions



**Prof. D.K. Chauhan**

Executive Director  
RKG Group of Institutions



**Prof. Dr. B.C. Sharma**

Director  
RKGIT



**Shri Ritesh Pahuja**

Associate Director  
Corporate Relations



**Shri H G Garg**

Dean Student Welfare  
RKGIT



**Dr. Vibhuti Tyagi**

Head Deptt. of Mgt. Studies  
RKGIT

## Alumni Speaks



I am thankful to all the faculty members of the RKGIT College for their continuous efforts and support. Apart from excellent academic experience, I also gained the benefits of being a part of Cultural Student' body. I cherish every moment spent at MBA, RKGIT College really cares about its members." "it is a place of civility, friendship, and good cheer." My postgraduation at MBA has been a very interesting and awesome journey.

**Ravish Rathi** Arhant Publication

RKGIT Ghaziabad was very different and has led me to explore and learn new things in terms of personal and professional aspects. The faculty at RKGIT focuses on students' career goals with proper guidance in selecting most suitable specialization based on one's strengths and passion. The pre-placements activities were highly effective for us to have a clear idea on facing interviews. The various co-curricular activities-built confidence and leadership skills in us. Every year, the placement department reaches new heights by placing students in renowned companies and thereby reduce the gap between the academia and corporate.

**Rajpal Pretap Deo** Indusind Bank Ltd



I will always be grateful to RKGIT for the support and education they provided me. Also, I want to thank my teachers so much for all that they have done. I only hope I can return the favour sometime in the future through my contribution in development of Department of Management Studies at RKGIT. Thanks RKGIT for mentoring and guiding me for the right path. Thank you for showing me how to stand tall and have the right kind of career that I can be proud of. I count myself lucky to be associated with this college for my MBA and for having a great mentorship in collage.

**Manish Tyagi** Co. HDFC Life

My two years at RKGIT have been excellent with lots of memories to cherish for the life time. I have learnt a lot from everyone at RKGIT. It was a good mix between being quiet and having possibilities to explore. The years spent here were full of learning and grooming oneself along with providing an opportunity to meet different kind of people. I am thankful to the excellent faculty, mentors and staff of RKGIT college.

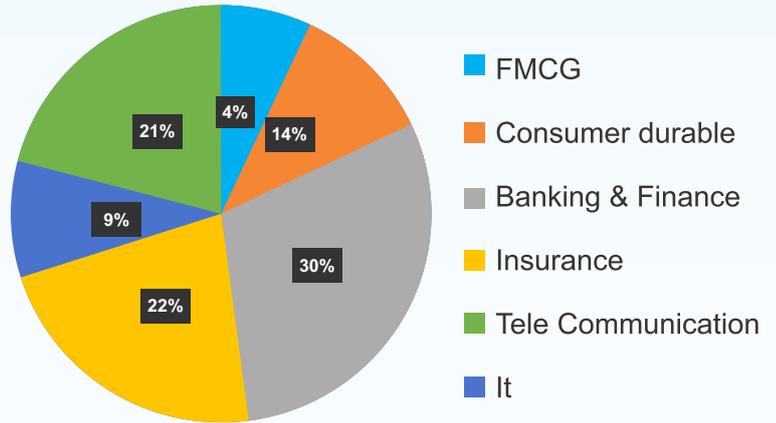
**Shruti Tyagi** SMBC (Sumitomo Mitsui Banking Corporation)



## Evidence of Excellence

Our students are exposed to wide variety of top corporate organizations. We offer them training environment to become excellent professionals. RKGIT is in association with many agencies for the Personality Development.

## Industry Wise Student Allocation for Summer Project 2023-24

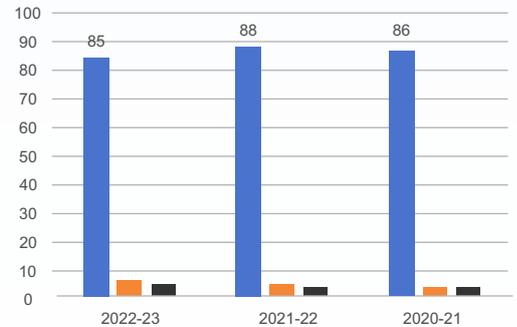


## Placement at a Glance

Department of Management Studies has always maintained firm commitment to excellence, specifically in terms of the professional future of its students. MBA has a remarkable record of excellent placements.

	2022-23	2021-22	2020-21
Students Placed	85%	88.09%	86%
Family Business & Entrepreneur	5%	4%	7%
Further Studies	4%	3%	3%
Companies Visited (2023) - 24			

Placement (2022-23)



## OUR RECRUITERS

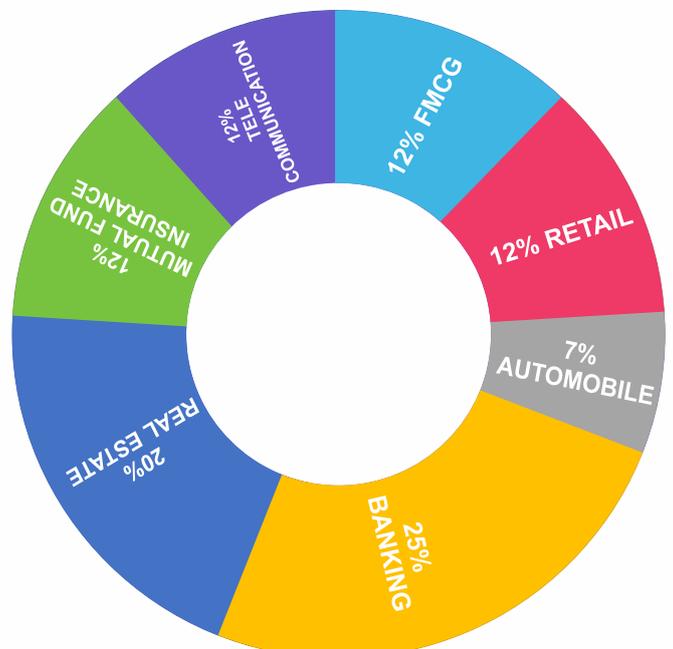


■ Student placed ■ Family Business & Entrepreneur ■ Further Studies

Highest Package  
12 Lacs

Average Package  
3 to 5 Lacs

Sector wise breakup of Companies visited for Campus Placement in%





The business world is changing radically. The skills equipped by the young budding managers and those demanded by the industry There have been studies showing the employability of management graduates being not more than 25-30 %,due to the lack of required employability skills. To bridge this gap Department of Management Studies ensures to enhance the skills and keep them according to the industry standards. Therefore it inculcates a number of Value Added Courses in the curriculum of the students.

Marketing	Human Resource	Finance	Information Technology
Digital Marketing	HR Analytics	Tally	SPSS
Retail Marketing	ERP Management	Financial Analytics	Tableau
Supply Chain & logistics	SAP	Derivatives Analysis	
Dealer Distribution Handling		Stock Trading	

### Future Company Tie Ups:

- QA Labs
- Tally Education Pvt. Ltd
- Future Group
- Safe Ex
- Sharekhan
- Times Pro
- ESCOP
- Safe Educate Learning (P) Ltd.
- DTDC
- Payroll training and management Pvt. Ltd.
- Parle Agro
- Usha Shriram
- And many more.....



Live projects are a platform for students and job seekers with which they can gain the actual corporate experience. Department of Management Studies offers live projects for the students to gain practical knowledge of a particular stream adding an advantage for students, who plan for jobs in the stream in the future. Working on a live project helps a student to gain familiarity with the working environment, vision and objectives of a company.

Organisation	Area	Organisation	Area
	Entrepreneurship Development		Marketing Positioning
	Digital Marketing		Electronic Retailing
	Retail Process		Supply Chain Management
	Sabse Saste 5 din		Export Marketing
	Entrepreneurship Development		Retail Branding

### Industrial Visits



Coca Cola, Motherson, Avro Furnitures Yakult Danone (India) Ltd Mother Dairy, Parle Industries, Mawana Sugar Mills, Amartex, Panchkula Bisleri International (P) Ltd., National Stock Exchange, India Rathi Steels Pvt. Ltd. Parag Milk Dairy Ltd, Panasonic Experience Centre, Dabur India Ltd. Delphi Automotive Ltd., NSIC India Ltd. Centre for E-Governance, Ministry of IT, India Incubator Centre of MSME, New Delhi..... And Many More

- Avro Furnitures
- Yakult Danone (India) Ltd
- Mother Dairy
- Parle Industries
- Mawana Sugar Mills
- Amartex, Panchkula
- Bisleri International (P) Ltd.
- National Stock Exchange, India
- Rathi Steels Pvt. Ltd.
- Parag Milk Dairy Ltd
- Panasonic Experience Centre
- Dabur India Ltd.
- Delphi Automotive Ltd.
- NSIC India Ltd.
- Centre for E-Governance, Ministry of IT, India
- Incubator Centre of MSME, New Delhi
- Coca Cola
- Motheson
- And many more.....

### Guest Lectures

Department of Management Studies on routine basis organizes lectures by National and International speakers for its student managers, to expose them with the intellectual property of industry & academics. The eminent guest list includes Mr. Sanjeev Dubey (IBM Asia Pacific), Mr. Rohit (Vice President- Corporate Communication, Reliance Industries Ltd.), Prof V K Tripathi (Hon Prof.IIT Delhi), Dr S S Singh, Dr. S K Singh, Dr. Amit Singh, Mr. Yogesh Kr Goel, Mr. Ashish Das, Smt Anila Choraria, Mr. Sushil Kumar Aggarwal (Avro), Yelina Prokhorova, Ms. Michelle Khanna, Mr. Taranjeet Singh, Mr. Altaf Hussain, Mr. Ashish (TCS), Mr. Ashish Jain (IBM), Mr. T. Peethambaran and many more



## Educational Tour

Educational Tours to various fascinating places with educationally enriched background are a common feature by the department organized for its student managers with the objective of imparting practical insights of manufacturing and service units. Recently the students went to Shimla, Nainital, Chandigarh and Mohali for educational tour.



## Seminar & Conferences:

Department of Management Studies organises National & international seminars and conferences to enrich student managers, faculty and corporate world with noble thoughts & researches.



## Co-Curricular Activities:

Department of Management Studies works on 360 degree performance and personality improvement. To teach the corporate practices, support the creativity & let them be aware about the surrounding institutes organising various literary, sports and cultural activities. The department organises events like Alacrity- Management Fest, Shodh- Research paper Competition, Manthan- Business Quiz, Sales Anand-Marketing Event, Blood Donation Camp etc.



## Corporate Social Responsibility Activities

Department of Management Studies also works on inculcating the social and corporate responsibilities in its students. It is considered as the part of the college curriculum to make the students analyse and work for social causes. So, the department organizes events on special days like World Cancer awareness day, International women's day, Panchayat divas, International water Day, Session on voter's awareness, Session on good touch bad touch, Box of Kindness – Warm clothes donation campaign etc. creating awareness among the students and the society



## Research & Development

RKGIT promotes research ability among students, faculty, and corporates. It encourages faculty and the students for attending and presenting papers in various conferences held in esteemed institutes. Students of MBA have presented research papers on topics like "Holistic Growth and Development of the organization",



"Role of HR in Work Life Balance", "Cashless Economy" in the session 2021-22. SAARANSH – An International Bi-Annual Journal is published by Department of Management Studies, RKGIT Ghaziabad. It is listed in CABELL'S DIRECTORY USA & ULRICH'S PERIODICAL, USA. Main objective of the journal is to provide a forum for discussion of advanced and trending areas of management.

## Amazing Campus Life at RKGIT

RKGIT offers quality of life along with nurturing career of youth. The campus has been aesthetically designed as pollution free complex with greenery all around and has become a self-contained academic township. Along with basic amenities like electricity, round the clock power backup, RO purified safe drinking water, ATM. It also includes Cricket Football stadium, Volleyball, Basketball and Badminton court. Transport facility is available from almost all routes.



## Media Corner.



## MBA Course Fee Structure

## Academic Session 2024-25

S. No.	Particulars	MBA 1st Year	MBA 2nd Year
1	Registration Charges	1000	1000
2	Tuition Fees*	104250	104250
3	Personality Development and Placement Assistance	6500	7000
4	Value Added Courses	5500	5500
5	ERP Charges	1000	1000
6	Academic Caution Money (Refundable)	5000	-
7	Book Bank Charges	5000	-
8	Group Insurance (Accidental)	250	250
<b>Total Rs.</b>		<b>1,28,500/-</b>	<b>1,19,000/-</b>
Online registration fees (to be paid directly to AKTU)		2300/-	-
Online University Examination fees (to be paid directly to AKTU)		8200	8200

## Dress Code

For uniformity and to give corporate look, RKGIT-MBA follows dress code. Amount for uniform is to be paid directly to the vendor separately

\*The tuition fee will be finally fixed by fee fixation committee.

**Note:** The college fee is to be paid in full in the form of Demand Draft favoring "Raj Kumar Goel Institute of Technology" Payable at Ghaziabad

\***Fee Refund:** Fee once paid will **not be refunded or transferred** to the name of any other person under any circumstances. Legal jurisdiction for all matters concerning RKGIT, Ghaziabad will be in Ghaziabad.

**Contact Details: 08588831328, 07428449457**

## RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY (033)

Phones: 0120-2788273, 2784224, Fax: 0120-2788350 | E-mail : rkgitmba1@rkgit.edu.in | Website : www.rkgit.edu.in  
Address.: 5km Stone, Delhi-Meerut Road, Near Rajnagar Ext. Crossing, Ghaziabad -201001 (U.P.)



/rkgitgzb



/rkgit\_



/channel/UCdixZJGgRgvbenAWHrAVcKq



SCAN FOR GOOGLE MAP